

# ann canas

## PROFILE

- producer and copywriter: media/editorial/marketing
- brand communications and advertising creative
- press and public relations/marketing/business development
- account services and client communications
- management of graphic art, digital media, and design projects
- business proposals and prospectus writing and design
- public speaking and presentations
- Emmy Award winning national television broadcaster
- international fluency and professional experience

## EXPERIENCE: MEDIA | TV

Significant TV/broadcast media career of over ten years on and in commercial television at the companies listed below. On camera talent work (as Ann Butler) includes host and/or anchor services for talk, magazine, sports, and news programs, both live and taped. Includes extensive experience as producer, line producer, and copywriter in all formats and positions. Emmy Award winning national magazine host for Post-Newsweek Broadcasting. Additional experience as voice over and audio talent for commercial and promotion productions. (1980-1990):

CBS Network Sports, New York, NY (National) On-camera General Correspondent, field/studio

ABC, New York, NY (Local) On-camera: News Anchor/Reporter; Host for Talk/Programming Shows

Westinghouse Broadcasting (CBS), Boston, MA. On-camera Talk Show Host

Below Communications Corporation (ABC) Dallas, Texas. On-camera News Anchor/Reporter

Turner Broadcasting (TBS), Atlanta, GA (National/International) On-camera News/Talk Anchor

Post-Newsweek Broadcasting (CBS), Hartford, CT (National/Local) – On-camera Magazine Show Host

Post-Newsweek Broadcasting (CBS), Washington, D.C. Producer, Writer, TV News/Programming

## EXPERIENCE: CREATIVE | BUSINESS COMMUNICATIONS

Dickinson Associates, Boston, Massachusetts. Senior Copywriter/Account Services/Marketing. Creative collaboration with company President on selected projects for boutique branding and communications agency. (present) ([www.dickinsonassociates.com](http://www.dickinsonassociates.com))

Freelance Writer. Creative writing and copywriting for media, advertising and marketing vehicles. Extensive variety of developed creative treatments and synopses for original TV and online programming, and print media. Business writing and proposals. WGA registered. (present)

Carson Realty Group, Inc., Miami Beach, Florida. Marketing and Brand Image Consultant. Licensed commercial/residential transaction specialist. (2005-2006) ([www.carsonrealtygroup.com](http://www.carsonrealtygroup.com))

Rene Gonzalez Architect, Miami, Florida. Senior Associate. Business strategist, marketing and website development as retained independent consultant to prominent firm, specializing in high-end contemporary residential, commercial, gallery and public arts projects. (2002-2003) (www.renegonzalezarchitect.com)

Reagan Partnership, Denver, Colorado. Creative Director. Design Direction and Marketing Management for important, residential/commercial real estate developer. Developed brand imaging and company collateral, as well as project advertising and marketing concepts. Hired and managed consulting design architects, interior design and graphic design teams. Overall project cost: \$30 million. (1999-2001)

Jan des Bouvrie, Amsterdam. Business development consultant. Composed business proposal and drafted feasibility study to bring des Bouvrie's Arsenaal Design and Arts Center concept to New York. (des Bouvrie is one of Europe's best-known and most successful contemporary designers/artists) (1998)

Private Residential Projects, Aspen, Colorado and Kittery Point, Maine. Project management and design direction. Collaboration with nationally renowned architect, Marc Appleton on Maine project. (Appleton is one of America's preeminent architects with numerous Architectural Digest covers/features and appearing in Architectural Digest's 100 Best annual publications for almost 2 decades) Both the Aspen and Maine projects realized landmark real estate sales. (1993-1997)

Francoise Dubern, Meribel, France. Project Director. Collaboration with Paris based designer on high-end residential project in the French Alps. (1990)

## EDUCATION AND HONORS

Brown University, Providence, RI – Bachelor of Arts

TV Emmy Award – New England Academy of Television Arts and Sciences

## TRAVEL AND CULTURAL

extensive travel abroad: France, England, Switzerland, Austria, Spain, The Netherlands, Italy, Morocco, Hong Kong and South America.

residency in Europe: France; U.K.; Switzerland

languages: French (fluent); Spanish (some)

extensive travel throughout the US, and the Caribbean

U.S. residency in New York, Los Angeles, Aspen, Boston, Washington, DC, Atlanta, Dallas, southern Maine, Fort Lauderdale and Miami Beach

exotic excursions: Patagonia, the Antarctic and Antarctic Peninsula

## HOBBIES AND SPECIAL INTERESTS

contemporary media and entertainment culture, contemporary art and design, creative writing, film and photography, the art of making people happy, service, community, snowboarding, wakeboarding, sailing,

## CONTACT

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**references available on request**

**advertising portfolio/book available on request (.pdf format)**